



## KidZania, Saved time and resources with Logo products

KidZania, which offers the children education and entertainment at the same time, is active in the field with various functions. In order to develop these functions and processes in harmonious manner, KidZania Istanbul preferred Logo ERP & human resources applications.

- Jugnu is Logo's registered trademark in India.
- j-guar 3 is Logo's registered trademark in Turkey.

# KidZania, improved its human resources processes and reporting performance with Logo ERP.

KidZania, founded in Mexico in 1999 with the motto "education with recreation for kids" aims to boost children's real-life role-playing by working together with real-world brands.

## Expectation and Targets

In KidZania's finance-accounting processes, to be able to receive sales reports and monthly financial reports, to enter warehouse activities into the system and to obtain inventory stock status on certain breakages were important requirements. The primary expectations were to do costing/pricing by accessing detailed information of the expense centres, to keep the records in accordance with the legislation and to get the sales-inventory reports in time. On the reporting side, the manual preparation of reports submitted to senior management could lead to human error and data inconsistencies. Another requirement in KidZania was to improve human resources processes and make different arrangements to use existing resources more efficiently. Doing so, aimed to transfer the right data formed in the HR unit to the integrated financial and accounting department.

## Selection Phase

KidZania chose Logo products to meet their requirements of ERP and HR solutions. Materials and Warehouse Management, Purchasing, Sales and Marketing, Foreign Trade, Finance and Accounting modules of Logo ERP were the preferred functions to use.

In the case of HR, analysis was made to get all the benefits of the Logo HR modules. Logo solutions were preferred because of its modularity and flexible structure, prevalence of consultant network, compatibility with the legislation, as well as the cost advantage.



*"I have used various ERP programs as a finance professional in various international companies. Along with this, I also worked as the project manager of many ERP projects sitting on the other side of the desk. Logo ERP follows the Turkish legislation closely and has a flexible and extensive consultant network. That's why we decided to go ahead with the Logo in KidZania."*

**Derya Ibrahim Nasirli**  
CFO, Kidzania



*Derya İbrahim Nasırlı, CFO, KidZania, Aslihan Yilmazer, Marketing Specialist, Logo, Mehmet Osman Tunç, General Manager, Ema Bilgisayar*

## Requirements

- Ability to see expenses in cost breakdown.
- Receive various reports from the system according to the requirements of departments.
- To be able to calculate the cost of the goods sold accurately.
- Reduce manual operations as much as possible and minimize errors
- To keep track of materials in inventory by classifying them.
- To be able to keep multiple books on the same time through mapping.
- Improve supplier management.
- Improve human resource processes and use existing resources more efficiently.

## Benefits

- Better tracking and analysis of company expenses.
- One click update of format specified reports and present to top management in short time.
- Improves inventory management and ensures that resources are directed to accurate locations.
- Manage the departments more efficiently through the reports demanded by different departments.
- Can take the right strategic decisions with the most accurate and reliable information available in the shortest time possible.